

Asia's First Metaverse Wedding - Details you should know!

Marriages, even if they have upheld the cultural aspect of it, have always gone through their transformations over the ages, most of which has been fueled by technology. About a couple of centuries ago, while weddings were still in vogue, nobody would have imagined a wedding photo shoot or a wedding video. Probably the first wedding to do that might have been so obscure and yet so celebrated!

Right now, we are looking at that point of inflection when it comes to technology adoption in weddings. This is precisely what happened in **Asia's first metaverse wedding**. ***The groom (Dinesh Sivakumar Padmavathi) and the bride (Janaganandhini Ramaswamy) hosted their wedding reception themed around Hogwarts, from the Harry Potter set in metaverse.*** And not just that, they were able to bring out a vivid virtual presence of the father of the bride who was perhaps the most beloved person in the family.

The metaverse wedding is surely an epoch-making event in the history of weddings and in the growth of the metaverse.

GuardianLink, with its commitment to NFTs and everything that gets powered by the NFTs including the metaverse, was proud to bring you an exclusive collection of NFTs celebrating the metaverse wedding.

The photographs of the avatars, some with just the bride and groom and some with the groom's father along with the couple, were made available as NFTs on our marketplace, bids starting at \$50. Including but not limited to traditional south Indian attire, traditional North Indian attire, western wedding attire, and even semi-Gothic Harry Potter-themed attire. The collection of **ERC-721 NFTs** saw, easily 4X in the value of trades.

While the NFTs did not entitle anything to the holder, the fact that they possessed one of the Limited edition memorabilia of Asia's first metaverse wedding made it a prized collectible.

The NFTs were sold in a matter of a few minutes, and it prompted a flurry of questions on our Community with the people seeking to buy them. Followed by the photographs, GuardianLink also launched multiple NFT editions of the wedding invite. The wedding invite, intended to serve purely a collectible purpose without any utilities attached. This collection of **ERC-1155 NFTs**, were sold in just a minute, seeing massive trade frequency since then.

The metaverse wedding is surely an emotional indicator of how celebrated and welcome the concept of a metaverse is. Especially when something that is culturally significant like a wedding happens in the metaverse.

GuardianLink is proud to have been associated and to have presented the exclusive metaverse wedding NFT collection and we intend to celebrate such events and bring NFTs that commemorate them. Ensuring that the NFTs reach every nook and cranny of the planet!